	September	October	November	December	January
Quad Event	Eve	ent 9/14			
Facebook/Instagram paid campaign			(continued	with big plan)	
Intern FB/Insta/Twitter posts	Weekly post with updates on dates/times/locations				
Snapchat campaign					
Flyer	Monthly batches with dates/times/locations				
RA Posters					
Dining Hall Displays					
E-mail From physician					
Bus ad		(big pl	an only)		